

# Real farmers. Real results.

**CRAWFORD FAMILY PARTNERSHIP**  
COOTAMUNDRA & NOWRA, NEW SOUTH WALES

A TESTIMONIAL BY THE CRAWFORD FAMILY

[www.performanceprobiotics.com](http://www.performanceprobiotics.com) | Phone 1800 118 872

## OPERATIONAL AND PRODUCTION FACTS

**FAMILY PARTNERSHIP** Rod, Jenny, Andrew, Abbey & Darren  
**LOCATION** Nowra (1000 acres) and Cootamundra (1700 acres)  
**HERD** All breeds; mainly Holsteins  
**NUMBERS** Milk 900 cows all year round  
**ROLLING HERD** Average 8750 Litres / 3.9% Fat / 3.2% Protein



Darren Crawford with Coolea Goldwyn Lara, Supreme Intermediate Champion (Holstein Female) at this year's Sydney Royal Easter Show. PHOTO MELINDA VOXCELL

## What Performance products are you using and how are you using these products in your system?

DFM for the Milkers, Fire Up in Springer Ration, Healthy Calf Macro in Calf/Heifer Ration and Healthy Calf Plus for the calves getting milk, DFM gels are used for show cows and any crook animals.

## Why did you choose Performance in the first place?

We were having problems with scours in our calf rearing system. We were raising so many it was hard to keep up-to-date and stay on top of all health cases. We used Healthy Calf Plus and were amazed by the difference in the calves and how much healthier they all were. We then moved onto the DFM powder for the cows and it has had the same effect on them.

## What are the things you like most about Performance now that you have been using our product/s for a little while? What does it help you achieve?

It seems to have a massive impact on the ability of the cows to transition through stressful times, whether that be calving, feed changes or environmental conditions. They seem not to move on the vat level, nor their appetite.

It has also helped our reproduction as well. The cows cycle much stronger and feel much better when we mate them. This is very important in a 900-cow herd, as cows can get missed so easily.

The cows look healthy and look like they enjoy doing big litres of milk. Their attitudes in terms of appetite and coming onto the platform are much better.

## What would you say to a friend who was thinking of investing in Performance - but wasn't sure?

Try the Healthy Calf Plus first and see the benefits that Probiotics can achieve. If this works then progress down the line of products and get rid of antibiotic in your feeds. We like the idea of feeding the cows biologically, rather than relying on antibiotic buffers and ionophores.

Live microbial products like Performance are the way of the future for agriculture and we are very happy with the results from this system.

## Has it saved you time/ money/ effort? How?

It has definitely saved us time and effort through the way of improved herd health. This has led to less drug and vet costs as well as the reproduction benefits. I think I can comfortably say it has done all three for us.

## How easy is Performance to use in your system?

Healthy Calf Plus is very easily mixed into fresh milk, the DFM pellets are delivered through a mineral dispenser and this works really well.

## What is the major benefit you see in using Performance?

Overall herd health, less treatment costs, happier cows, happier staff... and of course with that a very happy family business!

## THANKS TO THE CRAWFORD FAMILY FOR THEIR ONGOING SUPPORT OF PERFORMANCE PROBIOTICS.



WE BUILD HEALTHY COWS